

HARMONY TAGGART

JUNIOR COPYWRITER

EXPERIENCE

Intern

Arnold Worldwide - July 2020 to August 2020 - Boston, MA

- Gained industry insight through one-on-one mentorship
- Participated in 20+ industry overviews across 11 agency disciplines

Volunteer Blog Writer

This Is Jane Project - January 2020 to July 2020 - Los Angeles, CA

- Wrote blog posts for Jane's Journal
- Interviewed subject matter experts

Copywriting Intern

Omelet - January 2020 to May 2020 - Los Angeles, CA

- Wrote for Princess Cruises, AT&T, and Google
- Maintained a spreadsheet of all freelance creatives
- Took the initiative to track media coverage of agency and clients

Copywriting Intern

Small Army - May 2019 to December 2019 - Boston, MA

- Lead copywriter for the intern project branding the nonprofit, Allworthy
- Managed social media calendar for the agency and their nonprofit

Marketing Freelancer

Tetra - May 2018 to August 2018 - Boston, MA

- Created and curated content for social media platforms
- Interviewed CEOs and wrote a blog series about product satisfaction

Administrative Assistant

Emerson College - May 2018 - August 2018 - Boston, MA

- Answered the concerns of incoming student's parents
- Collected and distributed mail
- Assisted with inventory ordering

Marketing Intern

Viewpoint Creative - January 2018 to May 2018 - Newton, MA

- Directed the production schedule for the intern project
- Managed all social media content

Resident Assistant

Emerson College - August 2017 to December 2019 - Boston, MA

- Hosted and advertised events related to community building
- Established relationships with 60+ residents

EDUCATION

Emerson College - 2016 to 2020

Marketing Communications

Dean's List: 2016-2020

Gold Key Honors Society

Summa Cum Laude

SKILLS

Adobe CC

Microsoft Office

Google Suite

Buffer, Heyorca, Sprout

Slack & Basecamp

WordPress

CONTACT

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